WEBSITE PACKAGES & MORE!

Get a professional website from MyRacePass that's easy to update with features like schedules, results, news, photos, videos, points, driver bios and more!

A2D PR can guide you through it all and coordinate your use of the numerous services available at a discount!

MYRACEPASS SPECIALIZES IN DRIVER/TEAM WEBSITES, TRACK WEBSITES, BUSINESS WEBSITES, PRINT MEDIA MARKETING, DRIVER AND TEAM HERO CARDS, ONLINE TICKET SALES & SINGLE-ORDER (DROPSHIP) APPAREL. BASED OUT OF LINCOLN, NEBRASKA, MYRACEPASS IS THE LEADER IN THE MOTORSPORTS WEBSITE DEVELOPMENT.

ADDICTED2DIRT PR IS A CENTRAL PENNSYLVANIA BASED BUSINESS WITH A LOVE OF & PASSION FOR DIRT RACING AND THE PEOPLE WHO MAKE THE SPORT WHAT IT IS. WE PROVIDE PERSONAL & POWERFUL DIRT MOTORSPORTS PUBLIC RELATIONS THAT PROVIDES A PROFESSIONAL PUBLIC IMAGE TO ATTRACT MARKETING PARTNERS & FANS.

TOP ~~5~~ 6 REASONS TO CHOOSE A MYRACEPASS WEBSITE THROUGH A2D PR

A2D handles the details to get the site designed, only asking you for a few simple answers to get it done!

PLUS, INCLUDED IN YOUR COST - A2D will keep the site updated with your schedule, results, news, bio, photos, etc!

WE'LL HANDLE IT ALL!

The MyRacePass Network: The No. 1 reason why drivers choose MyRacePass! Tag relevant organizations in your photos and news articles and share it across the MyRacePass Network. Your information can appear on websites, profiles and the MyRacePass app! Get your team the exposure you need today!

MyRacePass App Integration: The MyRacePass network allows your news and schedule to integrate with the MyRacePass app. Post news on your site and fans will be able to read it on the go anywhere on the MyRacePass app! They can even receive notifications to their mobile devices when you post articles!

Automatic Results: Managing your race schedule has never been easier. When you race with a MyRacePass track or series, your results will update automatically once your night of racing is over!

MRP All-Access Subscription Included: Every MyRacePass website plan includes at least one (1) MRP All Access Subscription. See live lap times, in depth points breakdowns, sanctioned points standings and play fantasy racing.

Responsive Websites: MyRacePass responsive websites allow your fans to view your content on desktops, laptops, tablets and mobile. Your website formats to fit mobile devices so your fans can see your photos, schedule, news, and more on their smart device!

THE BENEFITS DON'T END THERE!

THERE'S MORE!

CONTENT MANAGEMENT

Websites built with ease in mind! It has never been simpler to manage a website. The MyRacePass Integrated Content Management System allows promoters to update their website content easily, efficiently, and on your own time.

SOCIAL MEDIA INTEGRATION

Keep your fans engaged on all of your platforms! Easily share your news, Lineups and Results to your organization's Facebook and Twitter accounts with a click of a button.

SPONSOR LOGOS

Showcase Marketing Partners with clickable logos on the home page. With the logo tracking, drivers and teams can easily share impressions and click rates with their partners.

PAYPAL INTEGRATION AVAILABLE

Fans want your apparel and souvenirs whenever they can get it. With PayPal integration, you allow your fans to purchase your apparel, hats, koozies and more directly from your site.

CAREER RACE STATS

Race stats will automatically accumulate on the home page of the Driver Website when race results are updated! Let all race fans know the number of top fives, top tens and wins you have.

PRESS RELEASES

Whether it's a recap of your night from racing or an announcement for a new marketing partner, race fans want to know about it. Share it across the MyRacePass network.

LATEST PHOTOS

Create photo galleries and share them with fans so they can see victory lane photos, actions shots or anything else on your MyRacePass Driver Website.

VIDEO GALLERIES

Post race videos to the teams YouTube or Vimeo page and create and share galleries on your MyRacePass Driver Website. Showcase videos of race highlights to the millions of race fans.

NEED MORE REASONS?

WE HAVE THEM!

PLUS…WITH A MYRACEPASS WEBSITE,
YOU COULD TAKE ADVANTAGE OF THE

MRP MARKETPLACE:
THE DROPSHIP APPAREL ADVANTAGE

No Minimum Order - No Inventory - No Hassle

Tired of stockpiling shirts to sell or shipping out every order yourself?

Select MRP Driver plans include a free MRP Dropship Apparel shirt design for you to place on the MRP Marketplace for your fans to purchase. Your fans place an order, we ship the shirt, you make the money! It's that easy!

No minimum order and no inventory required.

CLICK HERE TO EXPLORE DESIGN OPTIONS, PRICING AND MORE!

Dropship Apparel makes it easy for you to sell apparel with very little cost and management.

MyRacePass will create the store, create the design, print the shirts and then ship the shirts either to you or your fans/customers.

DEREK NEKOLITE | DROPSHIP APPAREL
www.MyRacePass.com

DEREK VAN VELDHUIZEN | DROPSHIP APPAREL
www.MyRacePass.com

MANY STYLES & COLORS INCLUDED

Give your fans more style and color choices at no extra cost!

T-SHIRT   LONG SLEEVE   TANK TOP   HOODIE   SWEATSHIRT

Platinum Site Plan

- ❑ 2 All-Access MRP Accounts Included

- ❑ Up to 10 web pages

- ❑ 20% Dropship Apparel 1st Design Discount (annually)

Partner (Team) Site Plan

- ❑ 5 All-Access MRP Accounts Included

- ❑ Up to 16 web pages

- ❑ 50% Dropship Apparel 1st Design Discount (annually)

- ❑ 20% Dropship Apparel 2nd Design Discount (annually)

- ❑ 20% Hero Cards Discount (annually)

- ❑ eCommerce Store w/PayPal Integration Included

- ❑ Team/Multi-Driver Site Available

MyRacePass Website Plan Options

Websites include driver's profile info, news, schedule, stats, etc. available to all users of the MRP app (both free & paid users), which consists of roughly 1 million unique users per month and 7 million unique users per year. News/press releases living on a MRP site are also consumed by other website (e.g. SprintSource.com), which increases visibility even further. An MRP website also includes detailed analytics and statistics, including clicks on each of your marketing partners logos. This information is invaluable in proving to your partners (or potential partners) the amount of exposure you can provide.

ALL SITES ARE BUILT ON THE PROPRIETARY MRP HOSTING PLATFORM AND ARE SUPPORTED BY THE DEDICATED STAFF THAT DEVELOPED THE PLATFORM. IN ADDITION, ALL CODE IS DEVELOPED IN-HOUSE, ELIMINATING THE NEED FOR RELIANCE ON 3RD PARTY PLUG-INS.

Plan Pricing Options

A2D PR CLIENTS

NON-A2D PR CLIENTS

Platinum	Partner		Platinum	Partner
$890	$1,200	**Website Development**	$1150	$1,300
$350	$750	**Website Hosting & Support** *(Annual)*	$450	$850

Not an A2D PR Client? Click **HERE** to explore our services!

THE MYRACEPASS PLATFORM HAS INDUSTRY-LEADING SOLUTIONS FOR EVERYONE IN MOTORSPORTS!

TRACKS | PROMOTORS |SERIES

THE BEST CHOICE FOR ONLINE TICKETS

Reserved Seating, Camping, Parking, Pit Stalls and General Admission available. Box Office Point Of Sale (POS) program for printing and tracking tickets. Digital Season Passes and Punch Cards.

THE NO. 1 RACE MANAGEMENT PROGRAM IN MOTORSPORTS

Online Registration, Lineup creation, Results input. Live Timing integration, Points and Pay calculation and Check Printing. MyRacePass App integration for race day information. Stream your announcer LIVE on the app with MRP Announcer Audio.

THE ONLY SOLUTION FOR DIRVER WEBSITE PACKAGES

Display News, Schedules, Results and Team information. Market your sponsors with clickable logos. Driver Marketing Packages available as add-ons.

MRP DIGITAL ADS

Promote your business through the Largest Ad Network in Motorsports. Run multiple campaigns at once. Advertise on promoter websites, the MyRacePass app, MRP Newsletter and more.

THANK YOU!

Thank you for your time and consideration!

We believe we can provide a partnership that will benefit both your team and ours.

Call or send us an email today!

We are happy to answer your questions and discuss partnership options!

Rich@A2DPR.com ✉

717-439-4063 📞

Addicted2DirtPR.com 💻

Follow @Addicted2DirtPR on all of these social media outlets!

KYLE KEEN

KEEN Motorsports

KEEN'S ROLLER COASTER SEASON TESTS TEAM AGAIN

ABR AUSTIN BERRY RACING

HOME   PROFILE   SCHEDULE   MEDIA ▾   PARTNERS   MERCH   NEWS   CONTACT

LATEST NEWS

ABR Addressing Motor Issues, Looking for Qualifying Speed in 2024

11/22/2023

#TEAMA2D A2D