

OUR PACKAGES



- Press Releases (Monthly)
- Media Sheet Distribution
- Inclusion in Email Newsletter
- Client Profile on A2DPR.com
- Partner Spotlights
- Manage MyRacePass Profile
- Create Social Media Content (2/week)

\$200*
/month



- Press Releases (Unlimited)
- Media Sheet Distribution
- Inclusion in Email Newsletter
- Client Profile on A2DPR.com
- Partner Spotlights
- Manage MyRacePass Profile
- Create Social Media Content (unlimited)
- Raceday Infographics
- Media Kit/Marketing Deck
- Video Chats/Podcast Facilitation
- Custom Partner Thank-Yous

\$400*
/month



- Press Releases (Unlimited)
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- Manage MyRacePass Profile
- Create Social Media Content (unlimited)
- Raceday Infographics
- Media Kit/Marketing Deck
- Video Chats/Podcast Facilitation
- Custom Partner Thank-Yous
- Manage Email Campaigns
- Negotiate Marketing Partnerships
- Coordinate Promotional Appearances

\$800*
/month



* Discounts available for placing our logo on your car and for returning clients. Contact us for details.

PICK & CHOOSE SERVICES

MARKETING & OUTREACH

Manage Team Email
Marketing Campaigns

\$190/month

+\$200 one time setup

Create Team
Marketing Presentation

\$150/each

Custom Thank You
Letters for Partners

\$50/six

Produce Driver/Team
Marketing Video

contact us

Manage negotiations with potential marketing partners ('targets')
[Does not include identification of targets; A2D retains 15% of secured funds as commission]

\$150/target

DIGITAL & DESIGN

Create Info-Graphics

\$25/each

or \$700/40

Hero Card Design

contact us

Discounted Custom
Websites Designed and
Built by MyRacePass
(Platinum)

\$945/site

+\$350 annual
hosting fee

Manage Client Social
Media Accounts

\$200/month

VIDEOGRAPHY

Hype Videos, Highlight
Reels, Tours, Interviews)

contact us

Driver/Team Marketing
Video

contact us

CONSULTING

One-Hour PR Consulting Video Calls

1 Call

\$100

4 Calls

\$350

12 Calls

\$1,000

PR AUDIT

One-Time Audit of Current PR Outlets,
Content, Practices

Documented Report of Findings and
Recommendations

\$500

Video Call to Review Audit

* Discounts available for current package subscribers and for paying annually. Contact us for details.